9th Annual Cottonwood Award Luncheon
Thursday, September 17, 2020

HONORING
Bonnie Lowenthal, President
Port of Long Beach Harbor Commission

Special Recognition
John W. Hancock, Former President
Port of Long Beach Harbor Commission and
Principal & Founder, Bancap Investment Group
COTTONWOOD AWARD LUNCHEON
Event Overview

DATE:    Thursday, September 17, 2020
TIME:    11:00 a.m. to 1:00 p.m.
LOCATION:  Rancho Los Alamitos Historic Ranch and Gardens
           6400 East Bixby Hill Road, Long Beach, CA 90815

Cottonwood Award for Leadership
The Cottonwood Award recognizes an individual or individuals who have shown significant leadership in enhancing, promoting and supporting the cultural communities of the Southern California Region.
Recipient: Bonnie Lowenthal, President, Port of Long Beach Harbor Commission
Presenter: Steve Goodling, President & CEO, Long Beach Area Convention & Visitors Bureau

Special Recognition for Service and Commitment
Recognizes the outstanding achievements of an individual or organization that has had a significant impact on the cultural development of Rancho Los Alamitos and the City of Long Beach.
Recipient: John W. Hancock, Former President, Port of Long Beach Harbor Commission and Principal & Founder, Bancap Investment Group
Presenter: Walt Florie, former President & CEO, The Earl B. and Loraine H. Miller Foundation

Honorary Chair: Mayor Robert Garcia, City of Long Beach
Honorary Co-Chairs: Theresa Bixby, Jane Close-Conoley, Mario Cordero, Steve Goodling, Doug Otto, John Perez, Suzie Price, Jean Bixby Smith, Henry Walker

COST:    $10,000 Presenting Sponsor - 1 premier table of 10
         $7,500 Platinum Sponsor – 1 select table of 10
         $5,000 Gold Sponsor – 1 select table of 10
         $2,500 Silver Sponsor – 1 select table of 10
         $2,000 Bronze Sponsor – 1 table of 10
         $175 per person – limit 4 / $150 RLA members – limit 4

Advertising opportunities also available.

Past Cottonwood Award Recipients
2012    The Honorable Don Knabe and Julie Knabe
2013    The Honorable Beverly O’Neill
2014    The Honorable George Deukmejian and Gloria Deukmejian
2015    The Honorable Doug Otto and Freda Hinsche Otto
2016    The Honorable Bob Foster and Nancy Foster
2017    Farmers and Merchants Bank and Four Generations of the Walker Family
2018    Mayor Robert Garcia
2019    Steve Goodling

Contact: Elena Arrojo, Director of Development, Rancho Los Alamitos
         (562) 431-3541, ext. 1211; elena@rancholosalamitos.org
Rancho Los Alamitos
Cottonwood Awards Luncheon, September 17, 2020

Sponsorship Opportunities

_____ $10,000  **Presenting**
- Name prominently featured on select print and online materials as *Presenting Sponsor*
- Opportunity to speak at the podium during the event (3-5 minutes)
- Use of Rancho meeting space for up to 40 people (subject to a mutually-compatible date) with complimentary valet parking
- Full-page congratulatory ad in inside cover or on back cover of tribute program
- Sponsorship announced in customized email blasts and in social media posts
- One premier table for 10 with complimentary valet parking at the event

_____ $7,500  **Platinum**
- Company or individual name on select print and online material as *Platinum Sponsor*
- Full-page congratulatory ad in the tribute program
- Sponsorship announced in customized email blasts and in social media posts
- One select table for 10 with complimentary valet parking at the event

_____ $5,000  **Gold**
- Company or individual name on select print and online materials as *Gold Sponsor*
- Half-page congratulatory ad in the Tribute Program
- Sponsorship announced in customized email blasts and in social media posts
- One select table for 10

_____ $2,500  **Silver**
- Company or individual name on select print and online materials as *Silver Sponsor*
- Half-page congratulatory ad in the tribute program
- One select table for 10

_____ $2,000  **Bronze**
- Company or individual name on select print materials as *Bronze Sponsor*
- Quarter-page congratulatory ad in the Tribute Program
- One table for 10

_____ $175  **Individual Ticket** (limit 4) / RLA Members $150 (limit 4)

$ _________  **Contributor** - I cannot attend, but would like to support Rancho Los Alamitos’ educational programs.

Underwriting Opportunities

<table>
<thead>
<tr>
<th>Wine &amp; Beer: $400</th>
<th>Valet $1,000</th>
<th>Catering $17,000</th>
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<tbody>
<tr>
<td>Entertainment: $750</td>
<td>Program and Signage Printing $2,500</td>
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ADVERTISING OPPORTUNITIES
Congratulatory ads in Souvenir Program:

____$ 1,000 Full-page     ____ $ 400 Quarter-page
____$  600 Half-page     ____ $ 250 Business card

Payment Information

Name ____________________________________________________________

Company/Organization (if applicable) __________________________________

Street address: ___________________________________________________________________________________

City ______________________________________________  State _______ Zip ___________________

Email____________________________________________________ Phone____________________

CHECK
Enclosed is my check for $_________ (Please make checks payable to Rancho Los Alamitos Foundation)

CREDIT CARD
Please charge my     [ ] VISA     [ ] MasterCard     [ ] American Express     [ ] Discover

Card Number __________________________________ Expiration date _______________

Security Code __________________

Authorized Signature ______________________________________________ Date_________________

Please mail payment to Rancho Los Alamitos, 6400 East Bixby Hill Road, Long Beach, CA 90815
or pay online at www.RanchoLosAlamitos.org

The estimated benefit to donors is $50 per person. All contributions exceeding the benefit amount are tax-deductible (Tax I.D. #33-0083942). For more information, contact: Elena Arrojo, Director of Development at elena@rancholosalamitos.org or 562-431-3541, x1211 or visit www.RanchoLosAlamitos.org.
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September 17, 2020    Rancho Los Alamitos Historic Ranch and Gardens

Advertisement Specifications for the Souvenir Program Book
Ad Deadline: August 21, 2020 - 5:00pm

The booklet will measure 7” by 8.5.” Preferred format for art is JPG, PNG or PSD format. Submit artwork by August 21, 2020 to donna@rancholosalamitos.org. Ad sizes are approximate.

FULL PAGE 6.25” w x 7.5” h

Sponsor Levels
Presenting Sponsor . . $10,000
Platinum Sponsor . . . $  7,500
Ad Only . . . . . . . . . . . . . . $ 1,000

BUSINESS CARD 3.5” x 2.0” h
Ad Only . . . . . . . . . . $ 250

HALF PAGE 6.25” w x 3.6” h

Sponsor Levels
Gold Sponsor . . . . $5,000
Silver Sponsor . . . . $2,500
Ad Only . . . . . . . . . . $  600

QTR PAGE 3.0” w x 3.6” h

Sponsor Levels
Bronze Sponsor . . . . $2,000
Ad Only . . . . . . . . . . $  400

Proceeds support the educational mission at Rancho Los Alamitos. For more information, please contact Elena Arrojo, Director of Development at (562) 431-3541 ext 1211 or email elena@rancholosalamitos.org